

Issued by: The Startup & IT Promotion Cell - Goa



Goa Sampark Yatra: *Forging Connections Beyond Borders*

The Goa Chambers of Commerce & Industry, under the guidance of its Chairman of the IT Committee, Mr. Milind Prabhu, orchestrated an expedition to explore the startup ecosystem of Hubli. The delegation was an amalgamation of IT professionals, startups, representatives from the Goa Technology Association, and Goa Startup Mission led by the Assistant Director of the Department of Information Technology, Electronics, and Communications, Mrs. Priatama Patil.

The journey took the delegation to the Deshpande Startups facility, a hub of innovation and creativity. Here, engaging interactions unfolded with officials and startups, fostering a cross-pollination of ideas and perspectives. An exclusive session with startups from Hubli allowed for insightful conversations, laying the foundation for potential collaborations.

A networking dinner served as the backdrop for further discussions, providing a platform for meaningful connections to blossom. The presence of Mr. Anand J. Bariya, CEO of the Deshpande Foundation, added a touch of inspiration to the occasion. Mr. Bariya envisioned a collaborative cluster extending beyond Hubli - Dharwad – Belagavi, with Goa seamlessly integrated into this innovative network.

The Goa Sampark Yatra was a step towards building bridges of collaboration and fostering a community that transcends geographical boundaries.

Let's continue to explore, connect, and build a future where innovation knows no borders.

3rd November, 2023 | Hubli

Atal Innovation Mission's Peer Learning Workshop

Fostering State-level Innovation Ecosystems

Embarking on an exploration of innovation and entrepreneurship, the Peer Learning Workshop, by the Atal Innovation Mission, unfolded in Bengaluru, weaving together the collaborative spirit that defines diverse startup and innovation landscape of India.

Representatives from all states, union territories, and central government bodies vested in innovation and startups converged at the workshop. A vibrant exchange of ideas ensued, with each body sharing their Key Performance Indicators (KPIs) and outlining the transformative impact they've made. The workshop delved into detailed case studies of successful states, unravelling the intricacies of their journeys.

The event received an esteemed address from Mr. B. V. R. Subrahmanyam, CEO of NITI Aayog.

His words echoed the vision of the Hon'ble Prime Minister, emphasizing the pivotal role of innovation and startups in realizing the dream of a 'Viksit Bharat' (Developed India).

Mr. D. S. Prashant, CEO of the Startup & IT Promotion Cell - Goa, eloquently shared Goa's unique narrative in the realm of innovation and startups. He shed light on the ambitious vision of the state to position itself as the Creative Capital of the Country and creating an environment conducive for digital nomads to thrive.

The workshop was a collective endeavour to learn, share, and shape the future of innovation ecosystems across the nation.

6th to 8th November, 2023 | Bengaluru





Founders Club

Episode 4

Disrupting the Status Quo:
Startups in Media Evolution

The 4th edition of the Founders Club unfolded a compelling narrative of disruption, featuring 13 curated startups from across India, all poised to redefine the landscape of media innovation. This event, held during the Tech Media Startup Expo 2023, brought together visionaries and disruptors under one roof.

Guiding the conversation was Mr. Lalit Saraswat, Chairman of the Startup Committee at Goa Chambers of Commerce and Proprietor of Sancoale Technologies, a Digital Marketing company. The stage was set with each participating startup delivering a concise 30-second pitch, offering a glimpse into the revolution they were spearheading.

The session seamlessly transitioned into a deeper exploration of the journey of each startup, unravelling the intricacies of how their products are challenging the status quo in the media industry. Engaging dialogues ensued as startups connected with their counterparts and stakeholders from the Goa startup ecosystem.

With an audience exceeding 100 attendees, comprising startups, students, professionals, and key stakeholders, the event underscored its role in nurturing the Goa startup community. Mr. D. S. Prashant, CEO of the Startup & IT Promotion Cell – Goa, emphasized the significance of such mixer events. He highlighted their ability to provide local startups with a PAN India perspective, offering valuable insights into what could work and what might not. This, he reiterated, is a demonstration to the commitment of the organization to fortifying and supporting the startup ecosystem in Goa.

In disruption lies innovation - let us continue to challenge norms, inspire change, and collectively shape the future of media evolution.

23rd November, 2023 |
Hotel Fortune, Miramar



Tech Media Startup Expo 2023

In the ever-evolving landscape of Indian media, a transformative wave is sweeping through, driven by the surge of digital and social media platforms. From traditional realms like television and movies to the expansive realms of digital advertising, visual effects, music, and beyond, startups are seizing the opportunity to revolutionize the industry with innovative products and services.

Goa, as the perennial host for the International Film Festival of India, stands as a ideal host for global exposure and recognition. Leveraging this unique position, the Government of Goa proudly presented the Tech Media Startup Expo 2023, a platform where 12 emerging startups showcased their technologies and products.



The Expo unfolded from November 21st to 23rd, 2023 at the Campal Promenade, offering a dynamic array of events. A Masterclass for Startups, conducted by Ms. Saraswathi "Vani" Balgam, CEO of Dancing Atoms Studio, provided invaluable insights. An exclusive interaction with Goan startups, held on the sidelines of the Founders Club meet, and an industry and investor roundtable enriched the overall experience.

The Expo was inaugurated by the Hon'ble Minister of Information Technology, Electronics, and Communications (ITEC), Government of Goa, Shri. Rohan A. Khaunte. The event saw the presence of distinguished personalities, including Shri. Chandrakant Shetye, Chairman, InfoTech Corporation of Goa Ltd., Shri. P. Abhishek, IAS, Director, ITEC, Shri. Praveen Volvotkar, Managing Director, InfoTech Corporation of Goa, D. S. Prashant, Chief Executive Officer, Startup & IT Promotion Cell, CEOs and representatives of incubators, industry organisations, startups, media enthusiasts, digital nomads, amongst others.



Illuminating the Future of

Media Innovation

The venue came alive with 12 curated startups showcasing their innovations, an immersive centre projecting AR/VR experiences, Digital Nomad Lounges, and Co-working spaces. The Hon'ble Minister personally visited each stall, engaging in insightful discussions about the products and their potential impact. He articulated the state's vision to be the creative capital of the country and a nurturing home for startups in these dynamic domains.

The grand finale witnessed the crowning of 'Cinedubs', M/s Dubsworld Mobile Pvt. Ltd. as the winners of the inaugural Tech Media Startup Awards. Their innovation in language-centric cinema experiences stood out, a testimony to how impactful solutions often emerge from addressing challenges close to the heart.

The Tech Media Startup Expo 2023 is a celebration of innovation and the potential of startups to reshape the future of media and entertainment. As we applaud the winners and each participating startup, we are reminded that the journey of transformation has just begun.

In the realm of media, every startup is a storyteller, and together, let us script the future.

21st to 23rd November, 2023 | Panaji – Goa

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Introducing Gautami Raikar:

Pioneering Legal Tech Innovator

Embark on the remarkable journey of Gautami Raikar, a legal luminary who has transformed the startup landscape in Goa and beyond. With a Master of Laws in Intellectual Property Rights and accreditation as a mediator at the Indian Institute of Arbitration and Mediation, Gautami's trajectory is nothing short of inspiring.

During her tenure as Project Coordinator at CIBA, Gautami identified a crucial gap in legal support for startups in Goa. Most lawyers were entangled in civil or property litigations, leaving startups with limited or no vital legal assistance. Undeterred, Gautami seized this opportunity and founded LawMate—a platform offering end-to-end business solutions, from registration to legal documentation. This was just the beginning of Gautami's entrepreneurial expedition. Her underlying spirit led to the creation of Contractzy (formerly Legal Capsule), India's first platform addressing the dearth of easily accessible legal documents.

The cutting-edge platform of this product offers a contract lifecycle management system and streamlines the creation, negotiation, e-signing, and management of legal contracts.

The platform goes above and beyond by, providing an audit trail capturing live photographs, IP addresses, GPS details, and timestamps during document execution in compliance with Information Technology laws.

In a world where legal automation is paramount, Contractzy stands out. While competitors abound, the unique features and robust services of this product position the founders as leaders in India and beyond. The company is currently working on automating contract workflows and plans to integrate Artificial Intelligence and machine learning, ensuring innovation remains at the core.

Contractzy recently secured a patent for its online dispute resolution solution. In a noteworthy acclaim, Contractzy featured as one of the emerging startups of the year at HSX Startup Summit.

Contractzy showcases how innovation is revolutionising organisations to handle contracts, amplifying efficiency, minimizing frictions, and providing clients with a competitive edge.

CEO Editorial:



Sparking Creativity, Pushing Limits

Greetings Readers,

Looking back over the last month, we can see that our ecosystem has advanced significantly thanks to a common dedication to innovation and teamwork. It gives me great pleasure to present the highlights that represent our path towards creating a future in which boundaries are just lines on a map rather than restrictions on our potential.

Our tour of Hubli during the Goa Sampark Yatra proved to be a powerful example of the importance of relationships. The Goa Chambers of Commerce & Industry launched this trip, which promoted cooperation beyond geographic boundaries. We see a network that echoes the spirit of collaboration that characterises the startup community, reaching beyond the boundaries of Hubli, Dharwad, and Belagavi.

At the Peer Learning Workshop of the Atal Innovation Mission, Bengaluru witnessed a meeting of the minds. The diverse stories that delegates from all over India shared enriched the fabric of the innovation ecosystem of our country. It was an honour for me to tell story of Goa and emphasise the bold goal of being the nation's creative hub.

The fourth episode of The Founders Club featured a media industry disruption symphony. Thirteen firms demonstrated the transforming potential of innovation, each with an enthralling story.

Our dedication to strengthening and bolstering the Goa startup ecosystem was reaffirmed by Mr. Lalit Saraswat's guidance and the stimulating discussions that ensued.

After a month-long journey, the Tech Media Startup Expo 2023 marked a crescendo. As a hub for media innovation, Goa is home to entrepreneurs that have the potential to completely transform the sector. The occasion honoured the ability of every storyteller to shape the future of media and entertainment, and it was graced by the Hon. Minister of ITEC, Shri. Rohan A. Khaunte. Let this serve as a reminder that we are still in the early stages of our transition, even as we celebrate the winner and consider the common success stories.

The feature this month is the story of Gautami Raikar, the founder and CEO of Contractzy, who personifies the spirit of resilient entrepreneurship. Her business not only closes a significant gap in startup legal support but also establishes new benchmarks for secure paperless contract administration. Contractzy points the way towards a time when legal procedures are not only effective but also forward-thinking as we negotiate the constantly changing legal environment.

Let us collaborate to write the script for an infinitely inventive future in which our startups continue to create universally relatable stories.

- D. S. Prashant