



## To The Start-up Promotion Cell, Goa

Date:- 27<sup>th</sup> April 2018

Dear Sir,

Greetings from Vodafone!!!

First of All we would like to Thank You for the proposal given to us to support the Startups of the Goa. We are glad to inform you that we would be participating in the Goa Startup & Innovation Day Event dated 27<sup>th</sup> & 28<sup>th</sup> April 2018. We as a company promote the upcoming startups and to take a step ahead we offer the below services to all the starts ups.

**1. Innovate with IoT**

Industry leading IoT Managed Connectivity Platform.  
Up to 50 IoT SIMs free  
First 6 months rental free  
Dedicated support from IoT experts

**2. Collaborate with CloudStore G Suite**

1 month free trial  
Digital onboarding and support

**3. Grow with Programmatic Marketing & APIs**

Get additional Rs. 10000 worth SMS free on initial order of Rs. 10000  
Enrich your products and customise user experience with Vodafone's APIs.

**4. Connect with Mobility:-**

Best fit mobility plans for COCP & IOIP customers  
Life cover equivalent to 120 times monthly RED plan rental

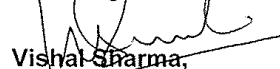
**5. M-pesa Simplify Transactions Collections – Payments – Integrations**

Collect payments on-line, make utility payments, Physical Infra of 1.3L agents  
Offer -- 3 months of usage free on either disbursement or collection with an overall limit of INR 10 L

All above mentioned services can be availed by the any startups participating in the Goa Startup & Innovation Day Event.

Looking forward for Your Support!!!

Thanking You!



Vishal Sharma,  
Zonal Manager, Goa.

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# Innovate, Manage and Grow with Vodafone

## Vodafone Ready Start-up Kit



### Innovate with IoT



Industry leading IoT Managed Connectivity Platform.

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### Collaborate with CloudStore



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Digital onboarding and support



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### m-pesa

Simplify Transactions Collections – Payments – Integrations

- Collect payments on-line, make utility payments Physical Infra of 13L agents
- Offer -- 3 months of usage free on either disbursement or collection with an overall limit of INR 10 L

